

THE CLEVELAND
MUSEUM OF ART
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THE CLEVELAND MUSEUM OF ART OFFERS EXPANDED SELECTION OF ART REPRODUCTIONS FROM ITS OWN COLLECTION

The national attention generated by The Cleveland Museum of Art's three major 75th anniversary international loan exhibitions establishes an ideal atmosphere in which to introduce the first selections in a new line of paper goods based on works in the Museum collection. Emily S. Rosen, former Production Manager in the Museum's publications department, has assumed the new position of Product Development Manager to pursue the Museum's long-term goal of creating a full line of posters, note cards, calendars, and other products for local and national distribution.

New products which complement the first of the three major loan shows, *The Triumph of Japanese Style* (on view through December 1), include a set of six perforated postcards reproducing a six-panel screen of birds and bamboo; a calendar "From a Japanese Garden," with bird and flower screen paintings from the Cleveland collection; a poster detailing the Museum's *Peacocks and Bamboo*; a set of 16 notecards, four each of four images in *The Triumph of Japanese Style*; and the handsome exhibition catalogue, available hardbound or in paperback. The vibrant colors and rich gold grounds that make some paintings in the exhibition so appealing translate well onto paper—which is especially fortunate, since it is unlikely that any of the Japanese works will be in the United States again anytime soon. Ms. Rosen anticipates that the Museum will offer similar products in conjunction with the upcoming *Picasso and Things: The Still Lives of Picasso* (February 26-May 3), and *Egypt's Dazzling Sun: Amenhotep III and His World* (July 1-September 27).

Renovations in Spring, 1991, doubled the size of the Museum Store; the book section now offers over 3,000 titles—more than twice as many as space permitted in the old Bookstore—and an entire separate shop is devoted to paper goods. As Ms. Rosen develops new products, the selection of offerings inspired by the Museum's permanent collection will also expand, to provide Cleveland-area residents a broader range of highlights from their own Museum and to enhance the national reputation of Cleveland and its distinguished Museum of Art.

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Seventy-fifth
Anniversary